

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

AgM

Advertiser Agency Buyer

Salesperson

OBAMA FOR AMERICA (2353) GMMB (1182)

Demastrie, Jesse Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 1617- OFA Sked C 8/18-8/31 (27256) Local/Political Candidate Agency

1617/

 Invoice
 173562

 Inv Date
 9/30/2012

 Terms
 Net 30

 Contract
 47493

 Bill Type
 Standard

CO-OP/Order Type No/Normal

8/27/2012 - 9/30/2012

Package

Period

Gen. Date 10/1/2012 5:59:31PM

## WHDH Boston (WHDH)

Washington, DC 20007

3050 K St. NW

**GMMB** 

Suite 100

## **DUPLICATE INVOICE**

.0 SPC	7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 7:59AM (Mo) 08/28/12 7:56AM (Tu) 08/29/12 7:24AM (We) 08/30/12 7:55AM (Th) 08/31/12 7:28AM (Fr) 08/27/12 8:49AM (Mo) 08/28/12 8:29AM (Tu)	00:30 00:30 00:30 00:30	Today Show Today Show Today Show Today Show Today Show Today Show	OFA12D087H OFA12D087H OFA12D087H OFA12D087H OFA12D087H	\$1500.00 \$1500.00 \$1500.00 \$1500.00 \$1500.00	
.0 SPC	7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 7:24AM (We) 08/30/12 7:56AM (Th) 08/31/12 7:28AM (Fr) 08/27/12 8:49AM (Mo)	00:30 00:30 00:30	Today Show Today Show Today Show	OFA12D087H OFA12D087H OFA12D095H	\$1500.00 \$1500.00	
0 SPC	7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 8:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM 7:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 7:56AM (Th) 08/31/12 7:28AM (Fr) 08/27/12 8:49AM (Mo)	00:30 00:30	Today Show Today Show	OFA12D087H OFA12D095H	\$1500.00	
0 SPO 0 SPO 0 SPO 0 SPO 0 SPO 0 SPO 1.0 SPO 2.0 SPO	7:00AM- 8:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 7:28AM (Fr) 08/27/12 8:49AM (Mo)	00:30	Today Show	OFA12D095H	-	
.0 SPO .0 SPO .0 SPO .0 SPO .0 SPO .0 SPO 2.0 SPO	OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1 Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 8:49AM (Mo)			Condid	\$1500.00	
.0 SPC .0 SPC .0 SPC .0 SPC .0 SPC .0 SPC	OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	THE	00:30	Today Chew	Comment of the Commen		
.0 SPC .0 SPC .0 SPC .0 SPC .0 SPC	OT 8:00AM- 9:00AM OT 8:00AM- 9:00AM		08/28/12 8:29AM (Tu)		Today Show	OFA12D087H	\$1500.00	
.0 SPC .0 SPC 1.0 SPC 2.0 SPC	OT 8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1		00:30	Today Show	OFA12D087H	\$1500.00	
.0 SPO 1.0 SPO 2.0 SPO			08/29/12 8:34AM (We)	00:30	Today Show	OFA12D087H	\$1500.00	
1.0 SPC 2.0 SPC	OT 8:00AM- 9:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 8:29AM (Th)	00:30	Today Show	OFA12D087H	\$1500.00	
2.0 SPO		Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 8:29AM (Fr)	00:30	Today Show	OFA12D095H	\$1500.00	
	OT 9:00AM- 9:30AM	Per week (1),Mo,Tu,We,Th,Fr	08/28/12 9:28AM (Tu)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
		Per week (1),Mo,Tu,We,Th,Fr	08/30/12 9:29AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
3.0 SPO		Per week (3),Mo,Tu,We,Th,Fr	08/28/12 10:49AM (Tu)	00:30	Today Show	OFA12D087H	\$400.00	
3.0 SPO		Per week (3),Mo,Tu,We,Th,Fr	08/29/12 10:49AM (We)	00:30	Today Show	OFA12D087H	\$400.00	
3.0 SPO	OT 10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/30/12 10:56AM (Th)	00:30	Today Show	OFA12D087H	\$400.00	
4.0 SPO	OT 11:00AM-12:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/28/12 11:49AM (Tu)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
4.0 SPO	OT 11:00AM-12:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/30/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	-
4.0 SPO	OT 11:00AM-12:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/31/12 11:51AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12D095H	\$400.00	
5.0 SPO	OT 12:00PM-12:30PM	Per week (1),Mo,Tu,We,Th,Fr	08/30/12 11:59AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
6.0 SPO	OT 12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/28/12 12:55PM (Tu)	00:30	7 News at Noon	OFA12D087H	\$400.00	
6.0 SPO	OT 12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/29/12 12:50PM (We)	00:30	7 News at Noon	OFA12D087H	\$400.00	
6.0 SPO	OT 12:30PM- 1:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/30/12 12:39PM (Th)	00:30	7 News at Noon	OFA12D087H	\$400.00	
7.0 SPO	OT 1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/27/12 1:44PM (Mo)	00:30	Days of our Lives	OFA12D087H	\$400.00	-
7.0 SPO	OT 1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/29/12 1:28PM (We)	00:30	Days of our Lives	OFA12D087H	\$400.00	
7.0 SPO	OT 1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/30/12 1:26PM (Th)	00:30	Days of our Lives	OFA12D087H	\$400.00	
8.0 SPO	OT 2:00PM- 3:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/28/12 2:58PM (Tu)	00:30	DOCTORS Episode: 4137	OFA12D087H	\$400.00	-
B.O SPO	OT 2:00PM- 3:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/29/12 2:31PM (We)	00:30	DOCTORS Episode: 4148	OFA12D087H	\$400.00	
B.O SPO	OT 2:00PM- 3:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/31/12 2:24PM (Fr)	00:30	DOCTORS Episode: 4079	OFA12D095H	\$400.00	
9.0 SPO	OT 3:00PM- 3:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/28/12 3:28PM (Tu)	00:30	Family Feud Episode: 11017	OFA12D087H	\$400.00	
9.0 SPO	OT 3:00PM- 3:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/30/12 3:20PM (Th)	00:30	Family Feud Episode: 11019	OFA12D087H	\$400.00	
0.0 SPO	OT 3:30PM- 4:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/30/12 3:57PM (Th)	00:30	Family Feud Episode: 11098	OFA12D087H	\$400.00	
0.0 SPO	OT 3:30PM- 4:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/31/12 3:40PM (Fr)	00:30		OFA12D095H	\$400.00	
1.0 SPO	OT 7:00PM- 7:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/28/12 7:11PM (Tu)	00:30		OFA12D087H	\$1500.00	
1.0 SPO	OT 7:00PM- 7:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/29/12 7:25PM (We)		Access Hollywood Episode: 4168	OFA12D087H	\$1500.00	
2.0 SPO	OT 7:30PM- 8:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/28/12 7:42PM (Tu)		EXTRA Episode: 18308	OFA12D087H	\$1800.00	
2.0 SPO	OT 7:30PM- 8:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/31/12 7:41PM (Fr)		EXTRA Episode: 18311	OFA12D095H	\$1800.00	
3.0 SPO	OT 9:00PM-10:00PM	Day, Th-1	08/30/12 9:23PM (Th)	00:30	SAVING HOPE	OFA12D087H	\$4000.00	
4.0 SPO	OT 10:00PM-DATELINE	Day,F-1	08/31/12 10:31PM (Fr)	00:30	DATELINE	OFA12D095H	\$3500.00	
5.0 SPO	OT 9:00AM- 9:30AM	Per week (2),Mo,Tu,We,Th,Fr	08/28/12 9:14AM (Tu)		7 News Today in New England 9-10A	OFA12D087H	\$500.00	

Officially printed on 10/03/12 02:34 PM

Page: 1



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GMMB (1182)
Demastrie, Jesse
Shiphler, Charles (1011)

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Product Brand Acct Types Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 1617- OFA Sked C 8/18-8/31 (27256) Local/Political Candidate Agency

1617/

 Invoice
 173562

 Inv Date
 9/30/2012

 Terms
 Net 30

 Contract
 47493

 Bill Type
 Standard

 Period
 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/1/2012 5:59:31PM

## WHDH Boston (WHDH)

Washington, DC 20007

3050 K St. NW

**GMMB** 

Suite 100

## **DUPLICATE INVOICE**

		/// (WITIDITY			-		1			
	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remark	:S
	SPOT	9:00AM- 9:30AM	Per week (2),Mo,Tu,We,Th,Fr	08/31/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	OFA12D095H	\$500.00		
	SPOT	9:30AM-10:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/28/12 9:53AM (Tu)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00		
	SPOT	9:30AM-10:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/30/12 9:54AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00		
7.0	SPOT	4:30AM- 4:59AM	Per week (1),Mo,Tu,We,Th	08/27/12 4:57AM (Mo)	00:30	Early Today	OFA12D087H	\$250.00		
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.						Gross Total	\$40,350.00	Total Spots	43	
							Commission	(\$6,052.50)		